

Brookline Together

Board Meeting Minutes: June 10, 2019

7:00 pm Brookline Teen Outreach

Board Officers:

President:	Caitlin McNulty	Membership:	Lois McCafferty
Vice-President:	(Bill Kim)	Business Development:	Jason Tigano
Secretary:	Ally Bove	Community Development:	Heather Fulton
Treasurer:	Bill Kim	Beautification:	Tony Griffith
Newsletter:	Brock Boutwell		

Attendance:

Board members present: Ally Bove, Heather Fulton, Bill Kim, Lois McCafferty, Caitlin McNulty, Jason Tigano. Julia Mirek also present on behalf of Brock Boutwell.

Board members absent: Brock Boutwell, Tony Griffith

Proceedings:

Meeting called to order at 7:06 pm by Board President Caitlin McNulty.

Approval of prior minutes:

Prior minutes from April 8, 2019 board meeting and May 13, 2019 community meeting were shared with board members prior to tonight's meeting. Motion to approve both sets of minutes: Jason Tigano, Second: Bill Kim, unanimous vote to approve both sets of minutes.

Correspondence

We have received some e-mail and Facebook messages from Brookline residents regarding traffic and safety at certain intersections. We forwarded each of these to Blake Plavchak in Councilman Coghill's office.

Treasurer's Report – Bill Kim

- \$36,536 is current total balance of all Brookline Together accounts
 - \$31,924 in main account
- Yard Sale – after permit, signage, and other expenses, we made around \$206.
- Through 5/31, have had \$980 come in from Breezefest vendors
- Bill would like to look into redoing the payment pages on our website to make them automatically import into Quickbooks so Bill doesn't have to do it manually.
- SPDC never filed taxes for 2017 and 2018; Bill is working with a CPA to work on catching up.

Newsletter Report – Julia Mirek

- The newsletter is self-funded through the end of 2019.
- A few advertisers would like to pay online for advertisements, but we don't currently have this set up. They'd also like to get a debit card for paying the printer. We will work on this.
- Advertising is closed for the July issue. Working on layout now. Will be sent to printers on 6/22. Issue should arrive on 7/3 and be distributed on 7/8.
- Maureen is working on a media kit for advertising to hand out/mail to businesses and post to our website.
- The committee is also going to start an Instagram account for the newsletter
- Current ads: 16 - 1/8 page (2 are non-profits), 11 – 1/4 page, 5 – 1/2 page

Membership Report – Lois McCafferty

- Working on letter to businesses re: membership perks, information re: business directory, etc.
- Working on updated membership application form
- May want to add business links on our Facebook page
- Discussed business perks for membership – discounts for participating in events
- Next meeting is July 31 at 6:30 at Melissa Distel Photography.

Business Development – Jason Tigano

- Regular meetings: 3rd Monday of even months, 7:00, at BTO
- Trying to get meetings with Judge Motznik and Senator Fontana to identify nuisance properties within the business district. Goal is to help landlords who just need some help, but also identify problem properties whose owners are simply not trying to meet building code.

Community Events – Heather Fulton

- Art on the Blvd – 17 artists and 7 businesses signed up. Ticket sales aren't open yet. Working on opening ticket sales by the end of this week.

- Memorial Day Parade – good turnout. Would like to find stickers or flags or something else to hand out next year.
- Yard Sale – Heather disseminated a list of suggestions for next year. Will try to increase the number of people at the rec center – can fit 20-22, which will pay for the permit. Knights weren't able to do the concession stand because their game time got changed. For next year, would like to do a tent and sell coffee, water, soda, doughnuts, and BT logo merchandise.
- Breezefest – Heather stated that last year, 3 booths were robbed last year. She would like to see about paying for a Police officer to walk the beat during the Breezefest. The group discussed options for how to improve next year's festival.

Beautification – Tony Griffith

- 3rd Monday of even months, 6:00, at BTO
- No report (Tony not present)

Update on Burgh Bees Apiary (C. McNulty):

- Cleanup is scheduled for June 23, 2019
- Electric will cost \$1,200. We are waiting to know what PA American water will charge to install the water service.

2020 Capital Budget Deliberative:

- Heather is going to try and attend this event on behalf of BT

Next Meeting – Community Meeting, Monday July 8, 2019.

Motion to adjourn (H. Fulton), 2nd (J. Tigano), all in favor. Meeting adjourned 8:57 p.m.