Default Report

Brookline Community Survey 2022 November 14, 2022 7:10 PM EST

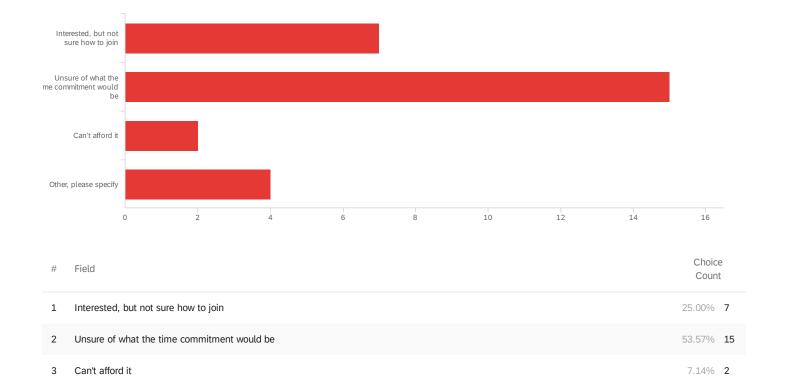
Q1 - Are you a Brookline Together member?



#	Field	Choice Count
1	Yes	67.82% 59
2	No	32.18% 28

87

Q2 - If you are not a Brookline Together member, why not?



Showing rows 1 - 5 of 5

14.29% 4

28

Q2_4_TEXT - Other, please specify

Other, please specify

Other, please specify

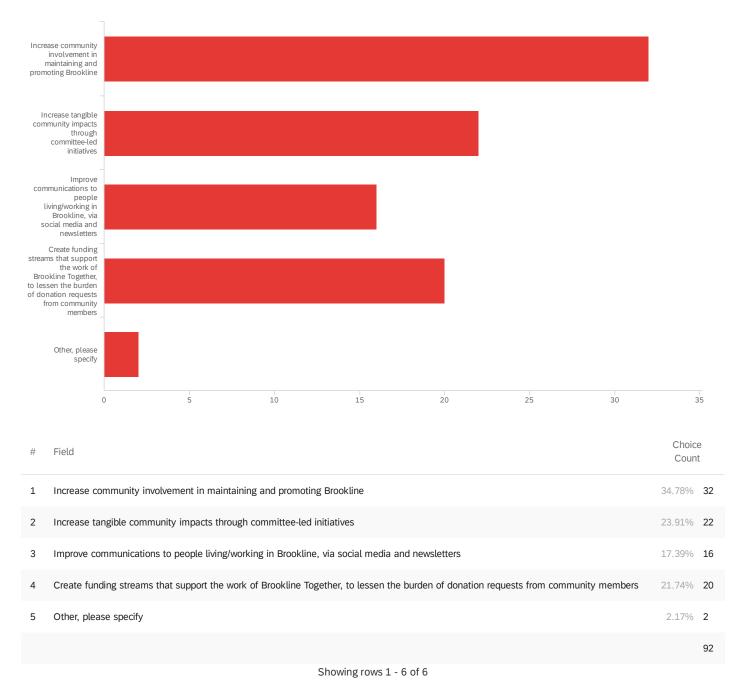
New to Brookline

Not currently but going to be

Just found out today

My wife is a member

Q3 - Thank you for your membership! We'd like your opinion on what our officer and committee roles should be. First, what should the priorities of the President of Brookline Together be? (Select all that you feel are important.)



Q3_5_TEXT - Other, please specify

Other, please specify

Other, please specify

Plead and partner on public safety issues

Encourage the formation and promote the health of other Brookline social, civic, and community groups (gardening clubs, running clubs, etc.)

Q4 - What should the priorities of the Treasurer and Finance Committee of Brookline

Together be? (Select all that you feel are important.)



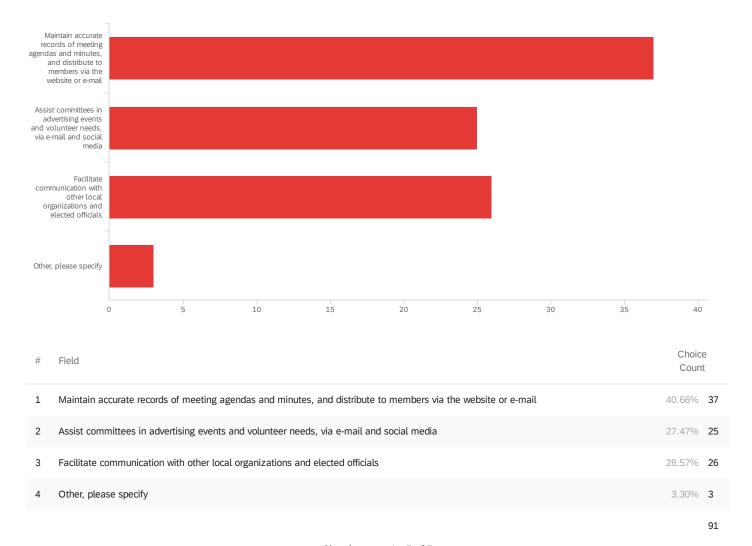
Showing rows 1 - 6 of 6

Q4_5_TEXT - Other, please specify

Other, please specify

Q5 - What should the priorities of the Secretary of Brookline Together be? (Select all that

you feel are important.)



Showing rows 1 - 5 of 5

Q5_4_TEXT - Other, please specify

Other, please specify

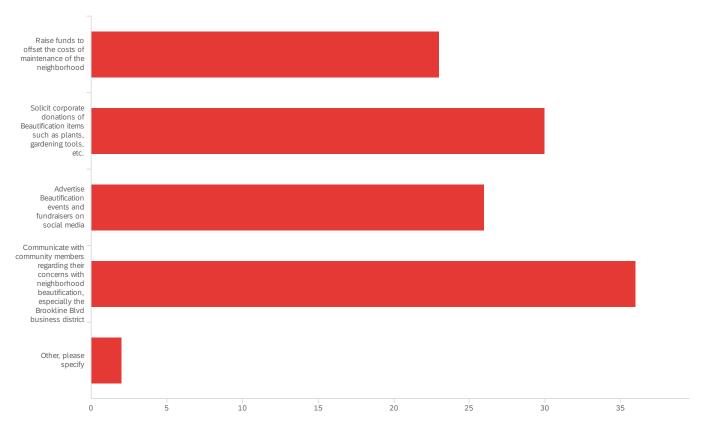
Logistics and Scheduling Space - not advertising/marketing

Run the meetings.

adfs

Q6 - What should the priorities of the Beautification Committee of Brookline Together be?

(Select all that you feel are important.)



#	Field	Choice C	Count
1	Raise funds to offset the costs of maintenance of the neighborhood	19.66%	23
2	Solicit corporate donations of Beautification items such as plants, gardening tools, etc.	25.64%	30
3	Advertise Beautification events and fundraisers on social media	22.22%	26
4	Communicate with community members regarding their concerns with neighborhood beautification, especially the Brookline Blvd business district	30.77%	36
5	Other, please specify	1.71%	2
			117

Showing rows 1 - 6 of 6

Q6_5_TEXT - Other, please specify

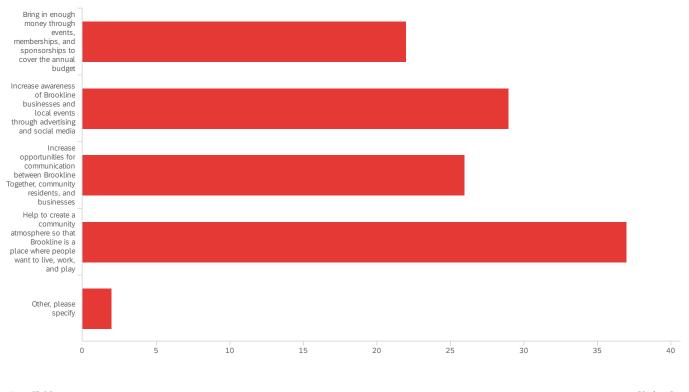
Other, please specify

Other, please specify

Maintain the Boulevard garden patches, kept the Boulevard sidewalks clean, plowed, etc.. the BLVD looks like garbage these days....

Q7 - What should the priorities of the Business & Community Engagement Committee of

Brookline Together be? (Select all that you feel are important.)



#	Field	Choice (Count
1	Bring in enough money through events, memberships, and sponsorships to cover the annual budget	18.97%	22
2	Increase awareness of Brookline businesses and local events through advertising and social media	25.00%	29
3	Increase opportunities for communication between Brookline Together, community residents, and businesses	22.41%	26
4	Help to create a community atmosphere so that Brookline is a place where people want to live, work, and play	31.90%	37
5	Other, please specify	1.72%	2
			116

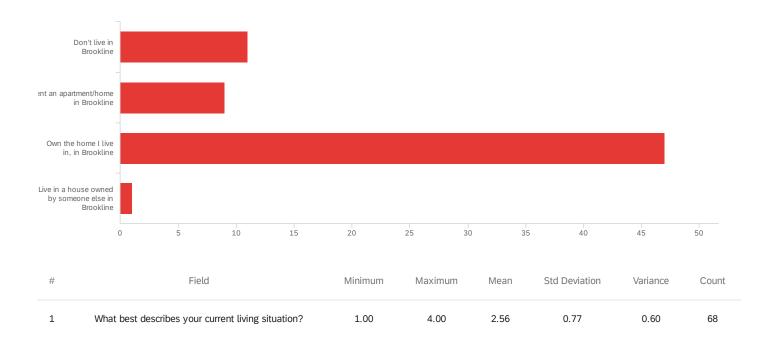
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Q7_5_TEXT - Other, please specify

Other, please specify

Encourage and facilitate the purchase of Brookline properties by current Brookliners; Use all means to fine and or condemn BLVD/business district properties that are eyesores, half abandoned, etc; encourage the formation of new Brookline owned businesses; cultivate networks of Brookline entrepreneurs and aspiring business owners; Advocate for city ordinances that discourage absentee landlords and commercial vacancy in mixed used properties.

Q8 - What best describes your current living situation?

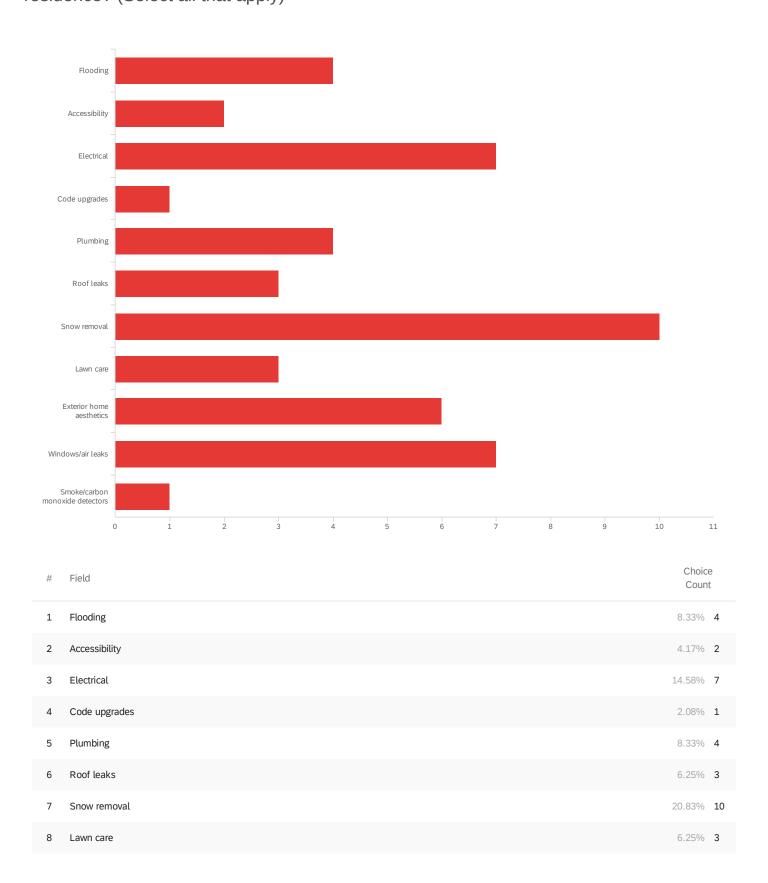


#	Field	Choice Count
1	Don't live in Brookline	16.18% 11
2	Rent an apartment/home in Brookline	13.24% 9
3	Own the home I live in, in Brookline	69.12% 47
4	Live in a house owned by someone else in Brookline	1.47% 1

68

Showing rows 1 - 5 of 5

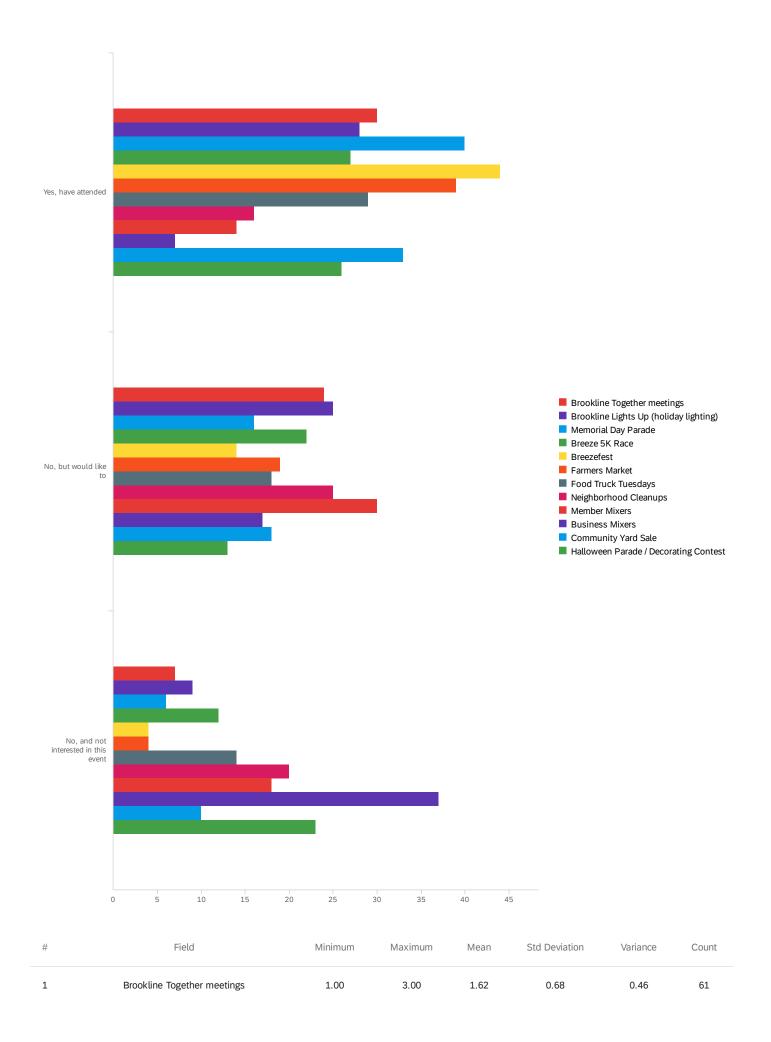
Q9 - Do you currently have problems with any of the following at your place of residence? (Select all that apply)



#	Field	Choice	
9	Exterior home aesthetics	12.50%	6
10	Windows/air leaks	14.58%	7
11	Smoke/carbon monoxide detectors	2.08%	1
			48

Showing rows 1 - 12 of 12

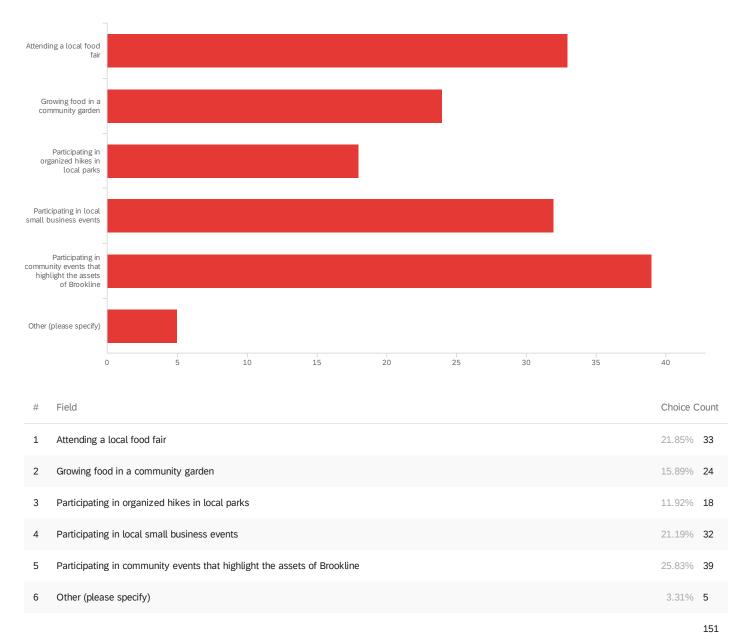
Q10 - Have you attended, or are you interested in attending, any of these Brookline Together events?



#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
2	Brookline Lights Up (holiday lighting)	1.00	3.00	1.69	0.71	0.50	62
3	Memorial Day Parade	1.00	3.00	1.45	0.66	0.44	62
4	Breeze 5K Race	1.00	3.00	1.75	0.76	0.58	61
5	Breezefest	1.00	3.00	1.35	0.60	0.36	62
6	Farmers Market	1.00	3.00	1.44	0.61	0.37	62
7	Food Truck Tuesdays	1.00	3.00	1.75	0.80	0.64	61
8	Neighborhood Cleanups	1.00	3.00	2.07	0.77	0.59	61
9	Member Mixers	1.00	3.00	2.06	0.72	0.51	62
10	Business Mixers	1.00	3.00	2.49	0.69	0.48	61
11	Community Yard Sale	1.00	3.00	1.62	0.75	0.56	61
12	Halloween Parade / Decorating Contest	1.00	3.00	1.95	0.89	0.79	62

#	Field	Yes, have attended	No, but would like to	No, and not interested in this event	Total
1	Brookline Together meetings	49.18% 30	39.34% 24	11.48% 7	61
2	Brookline Lights Up (holiday lighting)	45.16% 28	40.32% 25	14.52% 9	62
3	Memorial Day Parade	64.52% 40	25.81% 16	9.68% 6	62
4	Breeze 5K Race	44.26% 27	36.07% 22	19.67% 12	61
5	Breezefest	70.97% 44	22.58% 14	6.45% 4	62
6	Farmers Market	62.90% 39	30.65% 19	6.45% 4	62
7	Food Truck Tuesdays	47.54% 29	29.51% 18	22.95% 14	61
8	Neighborhood Cleanups	26.23% 16	40.98% 25	32.79% 20	61
9	Member Mixers	22.58% 14	48.39% 30	29.03% 18	62
10	Business Mixers	11.48% 7	27.87% 17	60.66% 37	61
11	Community Yard Sale	54.10% 33	29.51% 18	16.39% 10	61
12	Halloween Parade / Decorating Contest	41.94% 26	20.97% 13	37.10% 23	62

Brookline? (Select all that apply)



Showing rows 1 - 7 of 7

Q11_6_TEXT - Other (please specify)

Other (please specify)

bar restaurant crawls

Carnival at one of the parks to benefit BT; miniature parades throughout the year; dances

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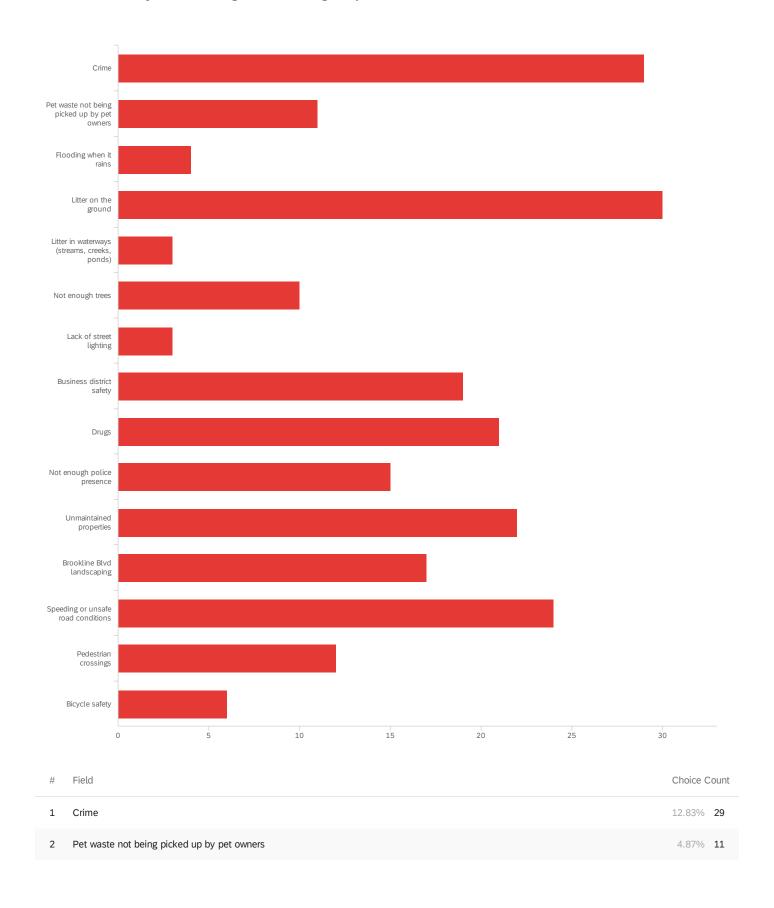
Music in the park

Home shows of old houses, New Years Eve Party for members and family

answer

Q12 - Are you concerned about any of these issues in our neighborhood? (Choose up to

3 that concern you to the greatest degree)



#	Field	Choice (Count
3	Flooding when it rains	1.77%	4
4	Litter on the ground	13.27%	30
5	Litter in waterways (streams, creeks, ponds)	1.33%	3
6	Not enough trees	4.42%	10
7	Lack of street lighting	1.33%	3
8	Business district safety	8.41%	19
9	Drugs	9.29%	21
10	Not enough police presence	6.64%	15
11	Unmaintained properties	9.73%	22
12	Brookline Blvd landscaping	7.52%	17
13	Speeding or unsafe road conditions	10.62%	24
14	Pedestrian crossings	5.31%	12
15	Bicycle safety	2.65%	6
			226

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Q13 - What 3 Brookline businesses do you visit most often?

Business 1	Business 2	Business 3
Pita Land	Las Palmas	CVS
Three Rivers Martial Arts (I'm the owner, so of course)	Pitaland	CVS
Oak Hill Post	USPS	CVS
Las Palmas	PitaLand	Oak Hill Post
Las Palmas	Foxes	Antonio's
Antonio 's pizza	Party cake bakery	N/A
Medicine Shoppe	CVS	Pitaland
802 bean company	Foxs pizza	Getaway
Foxs	Greeekdrome	Kickstand sandwich shop
Pet wants	7/11	Foxes pizza
Reds	Pita land	Moonlight
Pitaland	802 Bean Company	Palette
CVS	Las Palmas	Sal's Barber Shop
Alteration's by Rina	Sals Barber shop	Pita Land
Pitaland	Antonios	Kicksatnd
Moonlight cafe	Sals Barber Shop	Hanks Hotdogs
Pitaland	Reds good news	Moonlite
Moonlite Cafe	The Kickstand	Scoops On The Boulevard
Pitaland	The Medicine Shoppe	802 Bean
802 Coffee	Pita Land	Oak Hill Post
Moonlite	Oak Hill	Medicine Shoppe
Pitaland	Oak Hill Post	Red's

Business 1	Business 2	Business 3
Oak Hill Post	Reds Good News	Pitaland
suns of intanity (owner)	antonios	scoops
802 Bean	Foxs	Party Cake
Party Cake	Medicine Shop	Canova
Pitaland	Reds	Library
802 Bean	Los Palmas	Reds Good News
Red's	Choung's Dry Cleaning	Community Bank
A Boss	802 coffee bean	Pitaland
Library	Pitaland	Las palmas
Pitaland	Library	Party Cake
Party Cake	Pitaland	Kickstand
Red's	Antonio's	Scoops
Pitaland	Scoops	Party Cake
Red's Good News	Las Palmas	Pitaland
Las Palmas	Scoops	802
802 Bean	The Kickstand	Sal's Barber Shop
Cvs	State store	Jolinas
Scoops	Pitaland	Library
Oak Hill Post	CVS	Red's
Library	CVS	Pitaland
CVS	Party Cake	Medicine Shop
Las Palmas	Pitaland	Library
802	cvs	Pitaland
Post office	Carnegie library	Thrive on Health

Business 1	Business 2	Business 3
Red's	Scoops	Antonio's
Scoops	PitaLand	Library
Pitaland	Party Cake	Scoops
Partycake	Scoops	Wine and Spirits
Tree Of Life Church	CVS	802
Oak Hill Post	Reds Good News	Pittsburgh Dog Spa
State store	Moonlight	Angelo
Scoops	Las Palmas	Rinas
Brookline Teen Outreach	Pitaland	Oak hill post
Scoops on the Blvd	Fine Wine & Good Spirits	CVS
Las Palmas	cvs	Moonlight

Q14 - What 3 types of businesses would you most like to have in Brookline, that we don't

currently have?

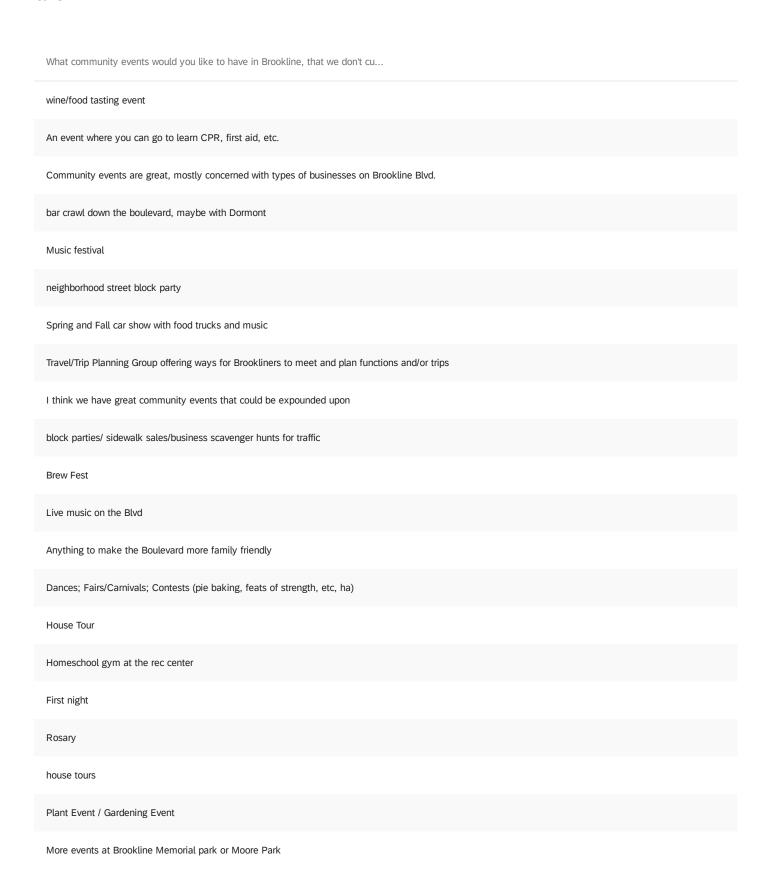
Type of business 1	Type of business 2	Type of business 3
gift shop	deli/bakery	bookstore and coffee shop
Something similar to the Exchange in Dormont.	Candy Store	A place that sells martial arts weapons would be cool, for selfish reasons.
Better coffee shop	Car wash	Thrift store
Small fresh grocery store or deli/meat shop	cocktail bar with outdoor space	Bookstore/shared art space
Sports Goods Store	Old school arcade	N/A
Groceries store	Dollar store	Deli
Consignment shop	Refurbish store	Easily accessible grocery store for walkers
another restaurant	N/A	N/A
Wine bar	Fine dining restaurant	All ages arcade with pinball machines and video games
Dollar Store	Bread Works	optician
Craft brew pub or distillery	N/A	N/A
Breakfast diner	Card/gift shop	Bookstore
Craft/Yarn Store	Book/Magazine Store	Italian Restaurant
More eating places of the caliber of Oak Hill Post	Bakery like Party Cake used to be	N/A
Any well run, creative businesses	N/A	N/A
Bakery	N/A	N/A
Restaurant for sit down dinner w/ liquor license	N/A	N/A
Brewery	Tattoo Shop	N/A
More food options (not bar)	N/A	Anything but a pizza shop or vape shop

Type of business 1	Type of business 2	Type of business 3
Yarn store	Asian market	Another restaurant
hardware	music store	dispensary
Wine bar	Restaurants	N/A
Wine bar	Hallmark	Gym
Co-working space	Specialty food shops	Thrift store
Bookstore	Consignment	N/A
More cafes/places to sit with a laptop and work	Gym	Kid-friendly places (we love that Reds is kid-friendly)
Bookstore	N/A	N/A
Open concept event space	Coworking space	Gallery
Healthy takeout	Family candy store	Thrift store
Thrift store	N/A	N/A
Micro brewery	Restaurants	All businesses 100% full
Thrift shop or kids stuff	Unique gifts/ stationary	Late evening coffee shop
Second hand store	Hobby shop	Book shop
General grocery store	Shoe repair	Hardware store
Grocery store (with all the basics and then local items)	Another nice coffee shop	Bakery
Another coffee shop	Kid friendly food places	Cigar bar
Consignment shop	N/A	N/A
consignment/thrift/second hand	coffee shop with evening hours	N/A
Grocery Store	NOT a bar	N/A
Convenience store other than CVS	Plant store	To go meal quick stop
Newer updated florist/plant store	Bobba tea /dessert shop	bird or outdoor feeders/food supply
Boutique gifts	Arcade	Healthy lunch option

Type of business 1	Type of business 2	Type of business 3
a nicer bar	more restaurants	coffee shop open on Sundays
wine bar	more restaurants	coffee shop open in evening

Q15 - What community events would you like to have in Brookline, that we don't currently

have?



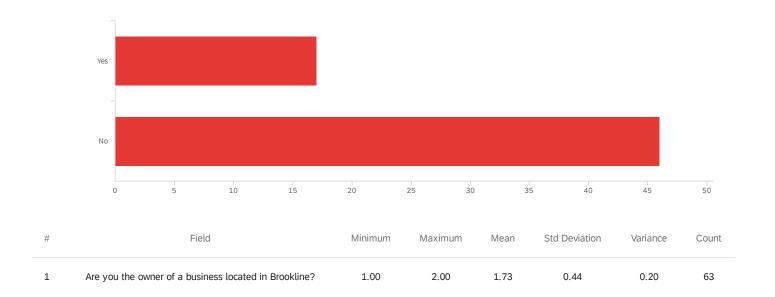
What community events would you like to have in Brookline, that we don't cu...

Bingos, raffles, dinner night for adults to attend and sponsor for a business or charity.

would like to bring back the events where we'd visit different businesses throughout the evening and get small food or drink at each

none

Q16 - Are you the owner of a business located in Brookline?



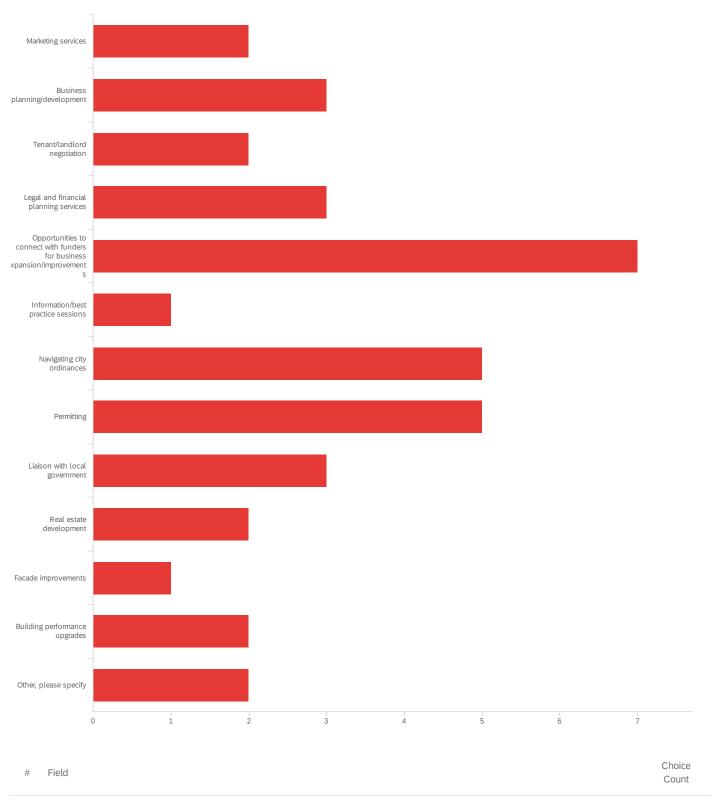
#	Field	Choice Count
1	Yes	26.98% 17
2	No	73.02% 46

63

Showing rows 1 - 3 of 3

Q17 - Would you want assistance in any of the following areas? (Choose up to 3 most

important to you)



1 Marketing services 5.26% 2

#	Field	Choice	
2	Business planning/development	7.89%	3
3	Tenant/landlord negotiation	5.26%	2
4	Legal and financial planning services	7.89%	3
5	Opportunities to connect with funders for business expansion/improvements	18.42%	7
6	Information/best practice sessions	2.63%	1
7	Navigating city ordinances	13.16%	5
8	Permitting	13.16%	5
9	Liaison with local government	7.89%	3
10	Real estate development	5.26%	2
11	Facade improvements	2.63%	1
12	Building performance upgrades	5.26%	2
13	Other, please specify	5.26%	2
			38

Showing rows 1 - 14 of 14

Q17_13_TEXT - Other, please specify

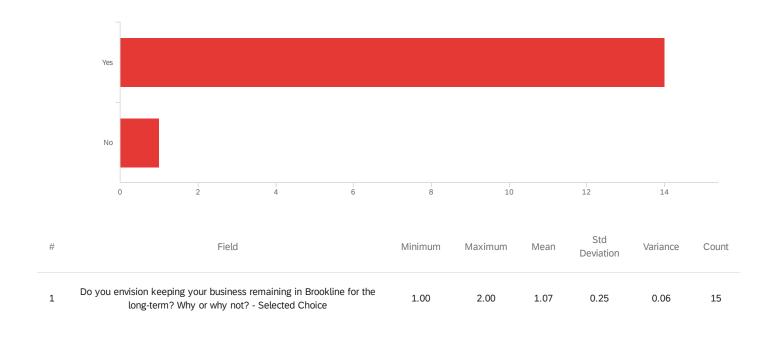
Other, please specify

clean streets & sidewalks

Neighbor safety

Q18 - Do you envision keeping your business remaining in Brookline for the long-term?

Why or why not?



#	Field	Choice Count
1	Yes	93.33% 14
2	No	6.67% 1

Showing rows 1 - 3 of 3

15

Q18_1_TEXT - Yes

Yes

Although, the landlord refusing to make repairs makes me consider other options. It's difficult to find a suitable alternate site.

The people

Hopefully.

I can't afford to leave. But am very concerned that rising crime could creep further in and make city living unpleasant.

It's the ideal market for our services as there is no direct competition.

Yes

fdasadf s

Q18_2_TEXT - No

No

afd s

Q19 - What can the Brookline community do to make you feel more supported?

What can the Brookline community do to make you feel more supported?	
Patronize the business and tell people about it.	
control the traffic on the Blvd. customers complain about parking, speeding cars running red lights	
i love brookline!	
Recognize businesses that are not store fronts. I am a Realtor and have been involved in Brookline over 30 years with Chamber, SPDC, etc.	
Support us through purchases and not badmouth us on social media	
They're doing a great job, really.	
Not assume to know what we do or how. Come talk to us if you have concerns or questions.	
asfd	
a fds	

Q20 - What can Brookline Together do as an organization to further support your

business?

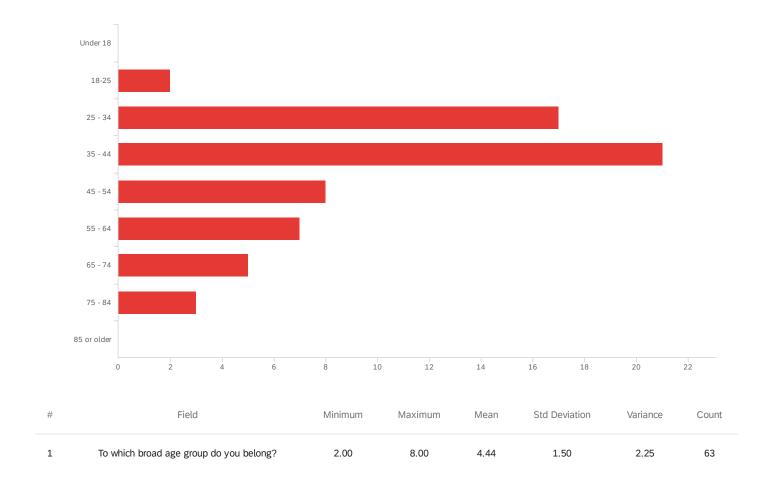
What can Brookline Together do as an organization to further support your b
Tell people about it. Figure out a way I don't know about to force a landlord to maintain a property.
See survey answers.
come and visit!
Coadvertising on events we host
Communication is always a good start
Spread positive support of local businesses through ads and events
Highlight our work at meetings and events
fdsa
of .

Q21 - What services, supports, or engagement would you like to see more of for

Brookline businesses?

What services, supports, or engagement would you like to see more of for Br
Spread into the surrounding areas. Meaning, getting the word out and making sure people that don't live in Brookline know they exist. Do people in Beechview, Banksville, Dormont, Castle Shannon, etc. know that these businesses exist?
cleaner streets & walkways this shows customers that the community wants their business and that they're not coming into a slum
more ways to advertise local
City support is a good start
Marketing
asdf

Q22 - To which broad age group do you belong?



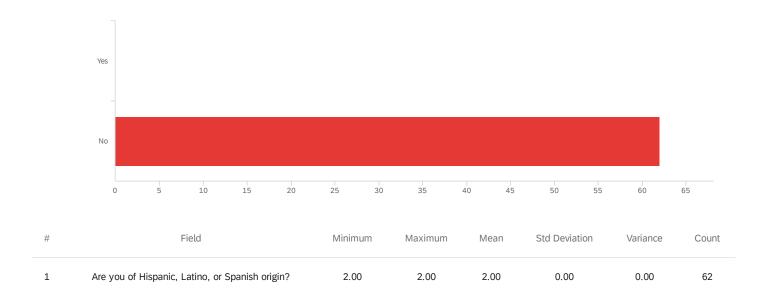
#	Field	Choic Coun	
1	Under 18	0.00%	0
2	18-25	3.17%	2
3	25 - 34	26.98%	17
4	35 - 44	33.33%	21
5	45 - 54	12.70%	8
6	55 - 64	11.11%	7
7	65 - 74	7.94%	5
8	75 - 84	4.76%	3
9	85 or older	0.00%	0

Field Choice Count

Showing rows 1 - 10 of 10

63

Q23 - Are you of Hispanic, Latino, or Spanish origin?

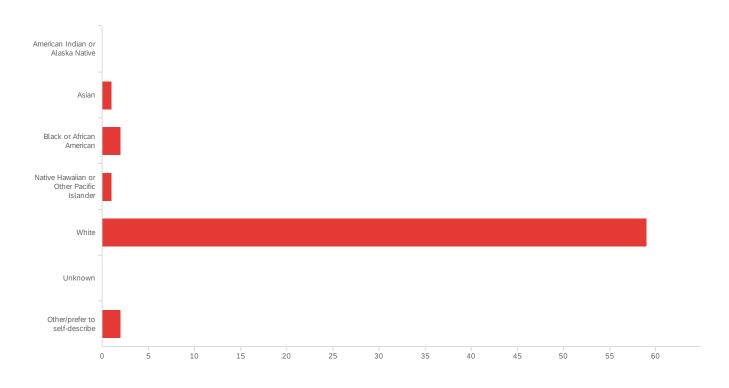


#	Field	Choice Count	
1	Yes	0.00% 0	
2	No	100.00% 62	

62

Showing rows 1 - 3 of 3

Q24 - How do you describe your race? (Select all that apply)



#	Field	Choice Count	
1	American Indian or Alaska Native	0.00% 0	
2	Asian	1.54% 1	
3	Black or African American	3.08% 2	
4	Native Hawaiian or Other Pacific Islander	1.54% 1	
5	White	90.77% 59	
6	Unknown	0.00% 0	
7	Other/prefer to self-describe	3.08% 2	
		65	
	Charried name 1 0 of 0		

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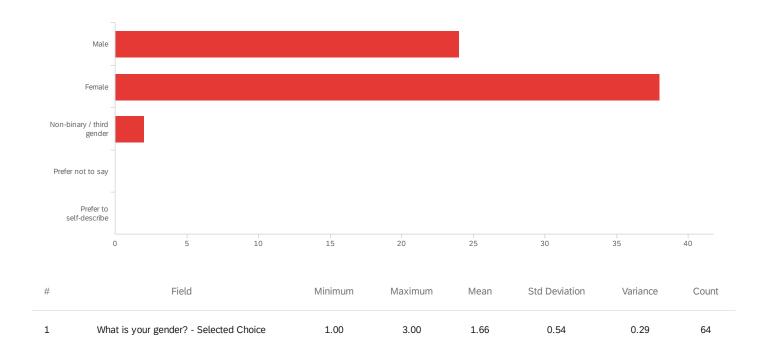
Q24_7_TEXT - Other/prefer to self-describe

Other/prefer to self-describe

Caucasian

Italian American

Q25 - What is your gender?



#	Field	Choice Count	
1	Male	37.50%	24
2	Female	59.38%	38
3	Non-binary / third gender	3.13%	2
4	Prefer not to say	0.00%	0
5	Prefer to self-describe	0.00%	0
			64
	Showing rows 1 - 6 of 6		

Q25_5_TEXT - Prefer to self-describe

Prefer to self-describe