

Board members in attendance: Lisa Wilson, Bill Kim, Caitlin McNaulty, Blake Plavchak, Sami Melhorn, Melissa Kilmer

Call to order:7:04

- Note that as of this meeting BT will be reporting Committee reports differently. Attached are submitted committee reports, committees will not be reading the reports.

Correspondence-

- Ally sent out thank you's for Holiday Lighting drive donations.

December Minutes, motion to approve by Caitlin seconded by Bill, all in favor.

Treasurer's Report:

- \$23,546 between all accounts.
- 990 will be filed on Saturday. Finance
- committee meeting is scheduled for January 25@7pm on Google Meet platform

New Business:

- New year means new committee structure so Membership, Business, Events & Newsletter all become Business & Community Development.
- Membership drive 2021- kickoff letter emailed out to both business & community members over the weekend. Businesses will also be receiving a membership form via mail, as requested by many businesses. Community membership \$25 & Business membership \$75 benefits vary see website for details.

Board Ballot

- members from either 2020 or 2021 membership can vote.
- All votes passed, congratulations to the Board members.

Old Business:

Breeze 5k- City approached BT and requested we take over the Breeze5k. City will still provide services and setup but they do not want to be financially responsible for the race. Opened the floor up for questions/concerns on this idea.

- What is the feeling of the Treasurer? Bill is concerned about the cost and what if any outstanding costs there may be. Curious if it brings in more then the cost to run it. Bill stated that the reporting and tax filing are not too much more than what we already do. Doesn't want to be "on the hook" for anything that may happen during a race. Concern that Breezefest would suffer if we put resources into the race, that could go to breezefest.
- Does financials have to remain separate? Caitlin is fighting for full control vs partial when it comes to the financials. If the city wants BT to take it over then it suggested we fight for full control over the money so we would not need to keep separate financials. We need to decide as an organization what we want. This could have big payoffs, or possibly big failures associated with it. Might be too big of a task to take on. There is always the possibility to hire someone to run the planning & execution of the race. Melissa Migliaro

has been a part of the Breeze5k planning in the past and would be willing to do it for a fee.

- What happens if we don't take it over? City said if we don't take it on, it will stop existing as a race.
- Are other city races being handled in the same way? Nope, apparently it is just the Breeze5k that the city is looking to handoff.
- Can we still have Breezefest without the Breeze5k? Yes. Would businesses be hurt if the Breeze5k didn't happen? Probably not, most do not like the road closure. The businesses do seem to benefit from the Breezefest and enjoy that.
- Going forward Caitlin would like to set up a meeting with the city and request specific responsibilities be written down. Bill, Blake & Melissa will also be asked to participate in that meeting with the city.

Announcements:

- Website has been updated along with the calendar. There is also a food resources calendar available on the website.
- Mayor's office announcements:
 - Clean & lien team information, there is now a single task crew just for clean & lien so problem properties should be responded to quicker.
 - Tree Recycling- closest is 1330 Hassler St which is close to Hershel Park.
 - Snow operations-December didn't have ideal response times to snowfall for Brookline. New agreement with DPW. DPW employees can now get overtime as needed. Private contractors can now be hired without the need for the city to declare a state of emergency. Between the two there should be better efficiency during times of heavy snowfall in the future.
 - Groundbreaking on 4th division public works building across from McKinney Park coming soon. Having a closer DPW is great news for Brookline.
- Heads up- the city is experiencing a 10% loss in employees due to Covid-19. Employees are either out due to illness or quarantine from exposure.
- Lisa Wilson will be serving as interim Board Chair for Beautification committee. On January 23rd Beautification will be removing the Community tree decor and is looking for volunteers to help.
- Problems with trash on blvd, it was suggested to call 311 to report any wrongful trash placement. Take photos if you physically see a specific person placing the wrongful trash on the blvd so they can then be reported to environmental services. After calling 311 also reach out to Blake at Coghills office with the 311 ticket number so Coghills office can follow up with the tickets and make sure they are handled to completion.
- BTO-monthly raffles till June- basket info and tickets available on BTO website.

Motion to end meeting by Caitlin, second by Blake.